



Community College Petrochemical Initiative

www.EnergizeHouston.org



College of
the Mainland



FACTS

WHO:

The Community College Petrochemical Initiative (CCPI) began with a \$500,000 grant from ExxonMobil in June 2013 to fund job and workforce development for the Houston-area petrochemical industry. Lee College in Baytown, Texas, is the lead institution for the grant. Other workforce training partners include: Alvin Community College, Brazosport College, College of the Mainland, Galveston College, Houston Community College, Lone Star College, San Jacinto College and Wharton County Junior College.

WHAT:

The Community College Petrochemical Initiative is a collaboration of nine Texas Gulf Coast Area Community Colleges to recruit and train the next generation of petrochemical and construction trades workers for the Houston-Galveston region. A united vision and direction of the partnership is made through the CCPI Steering Committee, consisting of workforce development leaders from each participating college.

Goals of the Steering Committee for 2014-15 are:

- Increase public awareness of the lucrative careers available in the petrochemical industry
- Conduct a major event to recruit students for petrochemical and construction trade programs at each college
- Conduct a major event to recruit faculty to teach and train petrochemical and construction trade students at each college
- Conduct an inventory of the workforce program "assets" at each community college to better understand and market the regional education capacity of the nine partner colleges
- Promote the CCPI "jobs training" portal: www.EnergizeHouston.org
- Promote the initiative through pro-active news articles, advertisements, and coordinated media relations activities

WHEN:

Announcement of the ExxonMobil CCPI grant was made on June 7, 2013, at a press conference held at the office of Greater Houston Partnership in Houston. ExxonMobil announced a second grant of \$500,000 on March 17, 2014, and a third grant of \$500,000 on March 6, 2015, extending the Community College Petrochemical Initiative through August 31, 2016.

WHY:

An aging workforce and as much as \$35 billion in plant expansions along the Texas Gulf Coast means opportunities for new workers in the petrochemical industry. The industry estimates it will need to replace as many as 40% of its current workers due to retirements over the next decade, while plant expansions will need as many as 50,000 construction workers and more than 1,000 additional permanent, full-time workers.